

News Release

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HONDURAS OFFERS UNIQUE TRAVEL AND TOURISM INVESTMENT OPPORTUNITIES

Resort, Spa, Luxury Hotel, and Residential Villa Projects Await Equity Partners, Managers and Buyers

TEGUCIGALPA, HONDURAS – Exotic Mayan archeology, stunning white-sand beaches, lush rainforests, unparalleled diving, dynamic culture, and charming colonial architecture. Only Honduras, of the seven countries in Central America, offers all of these tourist attractions, making it a major draw for high-end hospitality and tourism investment.

Representatives of FIDE, the country's investment promotion agency, extolled their country's tourism attributes and investment potential in Guatemala last week at the first Central America Tourism & Hotel Investment Exchange (CATHIE), and earlier at an Americas-focused conference in Los Angeles, California, seeking investors and managers for a mosaic of luxury projects underway in Honduras.

Those projects include:

Los Micos Beach and Golf Resort, a coastal resort near the Caribbean city of Tela, less than an hour from the airport hub of San Pedro Sula. The project, on 770 acres of land, will feature a 150-room, 5-star international flag hotel and a 250-room, 4-star international flag hotel; residential villas marketed under the hotels' brand names; PGA-grade, Gary Player-designed golf course; and access to beaches, lagoons, coral reefs and forests.

Hacienda San Lucas, a luxurious, hacienda-style, boutique hotel, with villa residences, spa, and gourmet cuisine based on Mayan tradition and ingredients. Located near the ancient Mayan city Copán, a UNESCO World Heritage site, this unique property, with the flavor of a coffee and cacao hacienda, will include a 20-room hotel and a 10-villar residential component to be operated by a flag hotel.

Sunset at the Palms, Guanaja, a romantic destination located on 48 acres on the southern coast of the Caribbean island of Guanaja. This upscale boutique hotel resort consists of 84 villas with private plunge pools or Jacuzzi pools, designed by LPA International. Recreational facilities and amenities include an upscale gourmet

restaurant, beachfront bar and grill, destination spa, medical clinic, fitness facilities, business center, transient marina, water sports center and marine and nature reserves.

Merendon Hills Eco Resort, Spa & Residences, a 5-star, 162-room hotel, ecological villas, spa, bird park, and mountain residential condo complex at the foothills of the Merendon mountain range, in San Pedro Sula, Honduras' commercial center. The project is designed to attract the city's growing business tourism sector, with such amenities as a clubhouse, pool, tennis courts, and mountain hiking trails.

Paraiso Beach Resort and Casino, a 4000-room hotel, all-inclusive resort project and casino. Located on 98 acres on the Honduran Caribbean coast, the project includes eight three-story hotels and 16 quadraplex bungalows. The site combines a tropical rain forest environment with beaches and magnificent views of Omoa Bay.

“As a growing vacation destination with uniquely diverse attractions, strong financial incentives, stable investment climate, vibrant private sector, and skilled and industrious workforce, Honduras has much to offer investors,” said FIDE Executive Vice President Antonio Young.

FIDE Investment Office Liliana Sanchez, who participated in a panel discussion on investment opportunities in Central America, said, “We look forward to matching these and many other Honduran tourism sector projects with the right people.”

About Honduras

The second largest country in Central America, located just two hours flying time from Miami and Houston, Honduras offers investors a growing tourism base, a stable economic and political climate, unique and attractive tourism hospitality sites, financial incentives, a skilled and bilingual workforce, a speedy process to set up a business, and government and private sector support.

About FIDE

FIDE is a private, non-profit organization that promotes investment in Honduras and encourages sustainable development by continually improving the international competitiveness of the country and its companies. For additional information on the hospitality projects discussed at CATHIE and others, contact FIDE Investment Officer Liliana Sanchez, lsanchez@fidehonduras.com.

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