

News Release

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HONDURAS OFFERS UNIQUE TRAVEL AND TOURISM INVESTMENT OPPORTUNITIES Resort, Spa, Luxury Hotel, and Residential Villa Projects Await Equity Partners, Managers and Buyers

LOS ANGELES, CA – Exotic Mayan archeology, stunning white-sand beaches, lush rainforests, unparalleled diving, dynamic culture, and charming colonial architecture. Only Honduras, of the seven countries in Central America, offers all of these tourist attractions, making it a major draw for high-end hospitality and tourism investment.

Representatives of FIDE, the country's investment promotion agency, are extolling their country's tourism attributes and investment potential this week at the Americas Lodging Investment Seminar (ALIS) as they seek investors and managers for a mosaic of luxury projects underway in Honduras.

Those projects include:

Los Micos Beach and Golf Resort, coastal resort with 5- and 4-star international flag hotels; residential villas; PGA-grade, Gary Player-designed golf course; and access to beaches, islands, reefs and forests. Seeks equity partners and expert managers.

Hacienda San Lucas, luxurious, hacienda-style, boutique hotel, with villa residences, spa, and gourmet cuisine, near the Mayan city Copán, a UNESCO World Heritage site. Desires managing equity partner

Guanaja Reef Club, romantic destination on the Caribbean island of Guanaja, an upscale boutique hotel and spa resort offering marine and nature reserves, water sports, medical clinic, and gourmet restaurant, patterned after Sunset at the Palms Jamaica. Seeks funding or equity partners.

Merendon Hills Eco Resort, Spa & Residences, high-end hotel, ecological villas, spa, bird park, and mountain residential condo complex near San Pedro Sula, Honduras' commercial center. Designed to attract the city's growing business tourism sector, the project wants an equity partner and hotel brand.

Paraiso Beach Resort and Casino, a hotel, bungalow, and casino resort on the Caribbean coast with a tropical rain forest environment. Desires joint venture partner or buyer.

“As a growing vacation destination with uniquely diverse attractions, strong financial incentives, stable investment climate, vibrant private sector, and skilled and industrious workforce, Honduras has much to offer investors,” said FIDE Executive Vice President Antonio Young. “We look forward to matching these and many other tourism sector projects with the right people.”

FIDE is a private, non-profit organization that promotes investment in Honduras and encourages sustainable development by continually improving the international competitiveness of the country and its companies.